



26TH CONGRESS  
AND GENERAL  
ASSEMBLY OF THE  
INTERNATIONAL UNION OF  
**CRYSTALLOGRAPHY**

**22-29 August 2023**  
**Melbourne Convention and  
Exhibition Centre**  
[www.iucr2023.org](http://www.iucr2023.org)

SPONSORSHIP AND EXHIBITION  
**PROSPECTUS**

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Sponsors



# WELCOME



On behalf of the Local Organising Committee of the 26th Congress and General Assembly of the International Union of Crystallography and the Society of Crystallographers in Australia and New Zealand, we would like to extend our warmest invitation to you and your family to join us at the IUCr Congress in Melbourne, Australia from 22-29 August 2023.

The last congress to be held in Australia was in August 1987 in Perth. For those fortunate to attend it still holds fond memories, as well as having provided an ongoing legacy for crystallography in Australia. Building on the 1987 experience, our Congress will focus on equity, diversity and inclusiveness and we will achieve this, in part, through gender balance, strong international attendance and provision of family friendly facilities. A particular emphasis will be placed on student and early career researcher participation. This will enable us to deliver an outstanding scientific program that is accessible to all attendees.

The LOC is working hard to make sure the IUCr 2023 is affordable for all. We also want you to bring your families along. Our Congress will have family-friendly initiatives, including on-site childcare and inclusive activities.

Holding the IUCr Congress in Melbourne ensures a safe and secure environment for all participants. As well as hearing about cutting edge science, you can experience our city's eclectic culture. From the labyrinth of laneways, modern architecture and an abundance of open green spaces- to the wealth of public attractions and the renowned Melbournian coffee, cafés and art scenes.

We can't wait to show you!

**Michael Parker**

Chair, Local Organising Committee  
IUCr 2023



# ABOUT IUCr 2023

The IUCr 2023 Local Organising Committee (LOC) consists of leading crystallographers from around Australia and New Zealand. Its Chair, Professor Michael Parker, also chairs the Academy of Science's National Committee of Crystallography (NCCr) with the Academy being an adhering body of the International Union of Crystallography (IUCr). In turn, the IUCr is an International Scientific Union adhering to the International Science Council. The IUCr objectives are to promote international cooperation in crystallography and to contribute to all aspects of crystallography, to promote international publication of crystallographic research, to facilitate standardisation of methods, units, nomenclatures and symbols, and to form a focus for the relations of crystallography to other sciences.

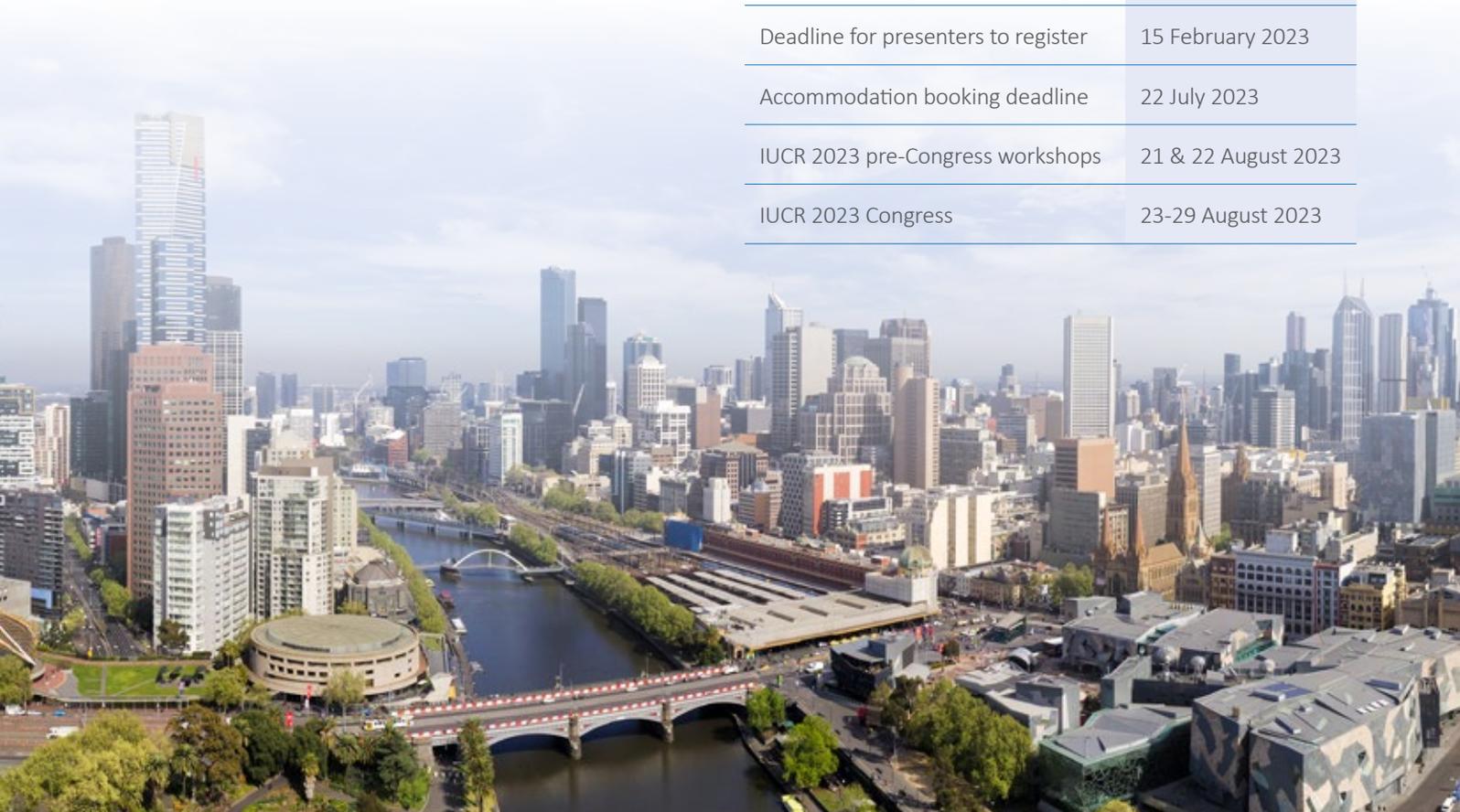
Members of the LOC are also members of the Society of Crystallographers in Australia and New Zealand (SCANZ).

The broad aim of SCANZ is to promote crystallography and related disciplines, such as X-ray and neutron scattering and electron microscopy. It represents a diverse discipline that covers chemistry, physics, geology, materials, biology, biomedical sciences and medicine. SCANZ is a member of the Asian Crystallographic Association, the leading voice in Asia for crystallography matters.

IUCr Congress attendees are students, faculty and industrial scientists with a strong interest in the field of crystallography, together with government and industry representatives, will discuss the latest information on crystallographic theory, methods, techniques, software, hardware, instrumentation, application, data storage, retrieval and analysis. It is expected that delegates will represent a large range of nationalities including many from non-OECD countries.

We expect delegate numbers to exceed 2,200 plus accompanying persons, sponsors and exhibitors based on numbers achieved at the last half a dozen conferences.

Call to action	Date
Call for abstracts open	23 August 2022
Bursary applications open	23 August 2022
Call for abstracts close	21 November 2022
Bursary applications close	21 November 2022
Notification of abstract acceptance	1 February 2023
Early bird registration deadline	15 February 2023
Deadline for presenters to register	15 February 2023
Accommodation booking deadline	22 July 2023
IUCr 2023 pre-Congress workshops	21 & 22 August 2023
IUCr 2023 Congress	23-29 August 2023



# MAJOR OPPORTUNITIES

## Diamond Sponsorship

\$40,000 plus GST (Four opportunities)

- Logo on the Congress website sponsors page, first listing status as Diamond Sponsor
- 250 word corporate description on the Congress website
- 250 word corporate description in the Congress Program
- Acknowledgement by the Chair during the Opening and Closing Sessions
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Full Double page advertisement in the Congress Program
- Logo advertisement in the Congress announcement
- Logo in Congress Program
- Complimentary double exhibition booth at the Congress
- One insert to be placed into the delegate satchels
- Eight complimentary sponsor registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception and tickets to the Congress Dinner
- Delegate List pre and post Congress (subject to privacy status selected by delegates)

Diamond Sponsorship also includes choice of one of the following inclusions:

### OPTION 1 - 3 Industry Sponsored Workshop

#### Opportunity to hold a 30 minute Industry Sponsored Workshop during Congress hours

- Opportunity to include a Q&A session at the end of your Sponsored workshop
- Room hire and Standard Audio-visual requirements included
- Content including title, speaker details and a brief synopsis of your proposed workshop is to be sent to the Conference Organising Committee for approval

### OPTION 2 - 4 Delegate Satchel Bag

#### Each Congress delegate will receive a high quality delegate satchel during registration

- Logo included with Congress logo on the Delegate Satchel Bag

## Ruby Sponsorship

\$30,000 plus GST (Maximum two opportunities)

- Logo on the Congress website sponsors page, listing status as Ruby Sponsor
- 150 word corporate description on the Congress website
- 150 word corporate description in the Congress Program
- Acknowledgement by the Chair during the Opening and Closing Sessions
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Full page advertisement in the Congress Program
- Logo advertisement in the Congress announcement
- Logo in Congress Program
- Complimentary exhibition booth at the Congress
- One insert to be placed into the delegate satchels
- Six complimentary sponsor registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception and tickets to the Congress Dinner
- Delegate List pre and post Congress (subject to privacy status selected by delegates)

Ruby Sponsorship also includes choice of one of the following inclusions:

### OPTION 1 Plenary Session

**The opportunity to align your organisation with a Plenary Session at the Congress.**

- Logo in Congress Program next to Congress partnered plenary session (subject to printing deadlines)
- Logo on session slide of Congress-partnered plenary session

**\*\* Speakers' determined by the Congress Organising Committee. No speaking opportunity exists with this sponsorship**

### OPTION 2 Delegate Name Badge + Lanyard

**Each Congress delegate will receive a high quality delegate satchel during registration**

- Logo included with Congress logo on the Delegate Name badge and Lanyard

# MAJOR OPPORTUNITIES

## Emerald Sponsorship

\$20,000 plus GST (Maximum two opportunities)

- Logo on the Congress website sponsors page, listing status as Emerald Sponsor
- 100 word corporate description on the Congress website
- 100 word corporate description in the Congress Program
- Acknowledgement by the Chair during the Opening and Closing Sessions
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Full page advertisement in the Congress Program
- Logo advertisement in the Congress announcement
- Logo in Congress Program
- Complimentary exhibition booth at the Congress
- One insert to be placed into the delegate satchels
- Four complimentary sponsor registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception and tickets to the Congress Dinner
- Delegate List pre and post Congress (subject to privacy status selected by delegates)

Emerald Sponsorship also includes the following inclusion:

### INCLUSION Concurrent Session

The opportunity to align your organisation with a Concurrent Session at the Congress.

- Logo in Congress Program next to Congress partnered concurrent session (subject to printing deadlines)
- Logo on session slide of Congress-partnered concurrent session

**\*\* Speakers' determined by the Congress Organising Committee. No speaking opportunity exists with this sponsorship**



## Sapphire Sponsor

\$20,000 plus GST

- Logo on the Congress website sponsors page, listing status as Sapphire Sponsor
- 75 word corporate description on the Congress website
- 75 word corporate description in the Congress Program
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Half page advertisement in the Congress Program
- Logo advertisement in the Congress announcement
- Logo in Congress Program
- Complimentary exhibition booth at the Congress
- One insert to be placed into the delegate satchels
- Three complimentary sponsor registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception and tickets to the Congress Dinner
- Delegate List pre and post Congress (subject to privacy status selected by delegates)

## Topaz Sponsor

\$10,000 plus GST

- Logo on the Congress website sponsors page, listing status as Topaz Sponsor
- 50 word corporate description on the Congress website
- 50 word corporate description in the Congress Program
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Half page advertisement in the Congress Program
- Logo advertisement in the Congress announcement
- Logo in Congress Program
- Complimentary exhibition booth at the Congress
- One insert to be placed into the delegate satchels
- Two complimentary sponsor registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception and tickets to the Congress Dinner
- Delegate List pre and post Congress (subject to privacy status selected by delegates)

## Quartz Sponsor

\$8,000 plus GST

- Logo on the Congress website sponsors page, listing status as Quartz Sponsor
- 25 word corporate description on the Congress website
- 25 word corporate description in the Congress Program
- Logo on Sponsor signage at venue
- Logo on Sponsor acknowledgement slide between Plenary Sessions
- Quarter page advertisement in the Congress Program
- Logo advertisement in the Congress announcement
- Logo in Congress Program
- One insert to be placed into the delegate satchels
- Two complimentary sponsor registrations (full delegate) to the Congress including morning and afternoon teas, lunches, access to the exhibition, access to delegate sessions, tickets to the Welcome Reception and tickets to the Congress Dinner
- Delegate List pre and post Congress (subject to privacy status selected by delegates)

# EDUCATIONAL OPPORTUNITIES

## Breakfast Session

**\$7,000** plus GST

Breakfast sessions allow you to organise speaker/s and a program of your choice for a one hour session. The package includes the cost of room hire, basic audio facilities for up to 100 delegates, promotion and registration of the breakfast session.

- Opportunity to hold a 1hr symposium session outside of the core Congress hours. This session can be held as a Breakfast or Evening Symposium.
- Room hire and standard audiovisual entitlements will be included. (Any additional audiovisual requirements, speaker costs and food and beverage costs will be at the expense of your organisation)
- Content including title, speaker details and a brief synopsis of your proposed symposia is to be sent to the Congress Organising Committee for approval. (Alternately, the topic/speaker can be identified by the Congress Committee)
- Logo on Congress Website
- Logo in Congress Program

## Lunch Session

**\$8,000** plus GST

You will have the opportunity to hold a 30min promotional demonstration or workshop during the lunchbreak on one day of the Congress program.

- Room hire and standard audiovisual entitlements will be included. (Any additional audiovisual requirements, speaker costs and food and beverage costs will be at the expense of your organisation)
- Content including title, speaker details and a brief synopsis of your proposed symposia is to be sent to the Congress Organising Committee for approval. (Alternately, the topic/speaker can be identified by the Congress Committee)
- Logo on Congress Website
- Logo in Congress Program

## Plenary Session

**\$10,000** plus GST

The opportunity to align your organisation with a Plenary Session presenting at the Congress.

### *Sponsorship of one of the Plenary Sessions\*\**

- Logo in Congress Program next to Congress partnered plenary session (subject to printing deadlines)
- Logo in Congress Website next to Congress partnered plenary session
- Logo on session slide of Congress-partnered plenary session
- Opportunity to place a company provided banner at the entrance to your Congress-partnered plenary session room (2m high by 1m wide, free standing)
- Logo on Congress Website
- Opportunity exists to arrange for the Plenary Speaker to participate in an off-site educational session with your organisation, to a mutual agreement

*\*\* Speakers' determined by the Congress Organising Committee. No speaking opportunity exists with this sponsorship*

## Workshop / Concurrent Session Speaker

**\$5,000** plus GST

Your sponsorship will enable us to ensure essential funding for workshop and concurrent session Speakers'.

- Logo in Congress Program next to Congress partnered speaker (subject to printing deadlines)
- Logo on session slide of Congress-partnered speaker's session
- Logo on Congress Website
- Opportunity to place a company provided banner at the entrance to your Congress-partnered speaker's session room (2m high by 1m wide, free standing)

*\*\* Speaker must be approved by the Congress Organising Committee.*



## Poster Zone

**\$10,000** plus GST (Exclusive opportunity)

The Congress poster area will be located within the Exhibition. This will be heavily populated with delegates throughout the duration of the Congress.

- Naming rights to the Poster Zone
- Logo on Congress Website
- Logo in Congress Program
- Opportunity to place a company provided banner within the Poster Zone (2m high by 1m wide, free standing)
- Opportunity to present prizes to Poster Award winners on stage

## STEM Expo Sponsor

**\$20,000** plus GST

The STEM Expo is designed to provide opportunities for university students to interact explore and view demonstrations of fast emerging science, engineering, technology and maths (STEM) activities within the Congress exhibition.

- A main stage with STEM-centered lectures
- Interactive STEM activities including technology equipment demos, and informative workshops
- Networking and volunteer opportunities
- Support the shaping of our future workforce by helping develop a pipeline of talent
- Logo on Congress Website

## Sponsored Delegates (Developing Nations Attendance)

**\$1,500** plus GST per delegate

Delegates from low-income countries and other underrepresented groups will be provided with airfare and accommodation costs to enable their participation in the Congress. (Delegates are to be selected by the Congress Organising and Scientific Program Committee)

- Logo in Congress program
- Logo on Congress website
- A welcome letter from your organisation to the delegate in their registration pack

## Oral Presentation Prizes

**\$5,000** plus GST

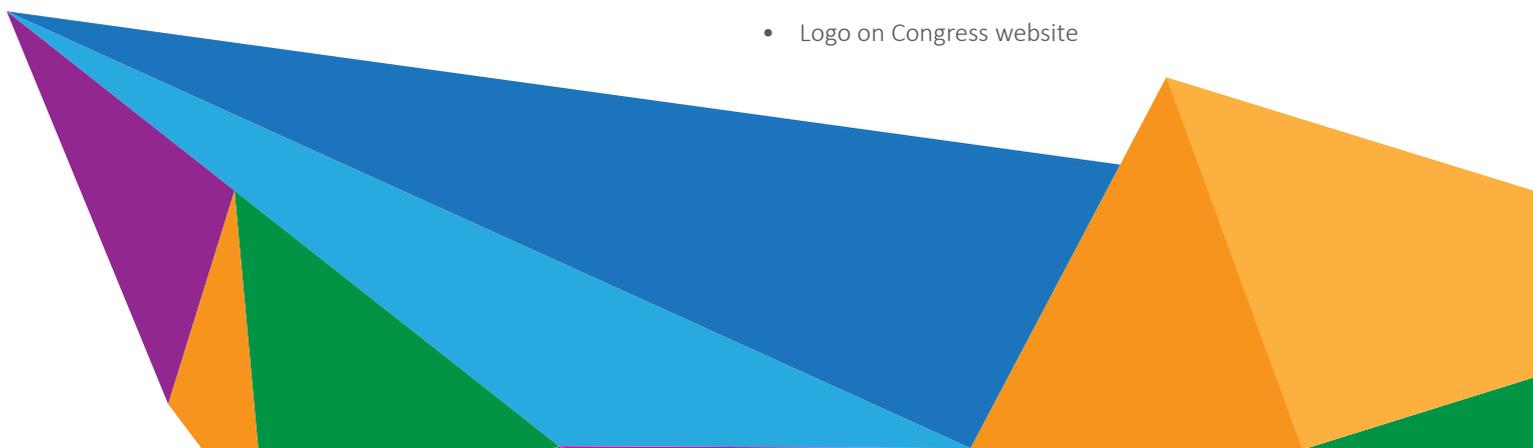
Opportunity to sponsor the prizes that will be awarded during the Congress for Oral presentations.

- Logo on Prize certificate
- Logo in Congress program
- Logo on Congress website

## Poster Presentation Prizes

**\$5,000** plus GST

Opportunity to sponsor the prizes that will be awarded during the Congress for the Poster presentations.

- Logo on Prize certificate
  - Logo in Congress program
  - Logo on Congress website
- 

# DELEGATE SERVICES

## Congress T-Shirt

**\$10,000** plus GST (Exclusive opportunity)

Every registered delegate will receive an official Congress T-shirt upon registration. The T-shirt will be of a high quality to encourage use by delegates well after the Congress has finished.

- Logo in Congress Program
- Logo on Congress T-shirt – size and placement of logo will be at the discretion of the Organising committee
- Logo on Congress Website

## Social Media Entitlements

**From \$1,500** plus GST

- Inclusion of Sponsor List on Social Wall (Twitter and Instagram) in the Exhibition
- Two Facebook, LinkedIn, Twitter & Instagram posts (Sponsor to provide content and an image)
- Two Re-tweet/Re-gram of Sponsor's social platforms from Congress Social accounts pre, during and post Congress
- Upon confirmation of signed agreement of sponsorship, Congress will provide a "spotlight" social media post on your company/product or service to all Congress Social platforms. (Sponsor to provide content and an image).

## Refillable Water Bottle

**\$15,000** plus GST (Exclusive opportunity)

Each registered delegate will receive one water bottle in their Congress Satchel. Your logo will be included in one colour on the water bottle.

- Logo on the Refillable Water Bottle
- Logo in Congress Program
- Logo on Congress Website

## Barista Zone

**\$8,000** plus GST (Two Opportunities)

Two barista zones will be located within the exhibition area. Serving coffee and tea throughout the morning tea, afternoon tea and lunch breaks.

- Logo on Barista Zone signage
- Opportunity to provide sponsor's cap, apron, cups and napkins for use on barista zone or by baristas (sponsor to supply at own cost – require fresh aprons each day)
- Opportunity to place a company provided banner at the barista zone (2m high by 1m wide, free standing)
- Logo in Congress Program
- Logo on Congress Website

*Please note: no other coffee machines/barista machines will be permitted within the exhibition area on exhibition stands*



## Juice Bar

**\$9,000** plus GST (Exclusive opportunity)

One Juice Station will be located within the exhibition area for serving juice and smoothies throughout the morning tea, afternoon tea and lunch breaks.

- Logo on Juice Bar signage
- Logo in Congress Program
- Opportunity to provide sponsor's cap, apron, cups and napkins for use at the juice bar (sponsor to supply at own cost – require fresh aprons each day)
- Opportunity to place a company provided banner at the juice bar (2m high by 1m wide, free standing)
- Logo on Congress Website

**\*\* please note: no other juice or smoothie stations will be permitted within the exhibition area**

## International Centre/ Melbourne Information Point

**\$5,000** plus GST

Delegates and participants to the Congress will be able to access destination, travel and touring information on Melbourne and its surrounds. The Centre will be staffed by qualified personnel and provide the opportunity to showcase major service providers in VIC and across Australia and will act as a vital tourist information point to ensure a seamless stay in Melbourne.

## Pocket Program

**\$10,000** plus GST (Exclusive Opportunity)

A supplement to the Congress Program, the pocket program is carried in the pocket of virtually every delegate for frequent reference throughout the day. It includes a summary of the program, logistical details and important delegate information. As such, it is a widely read and referred to booklet.

- Logo on front page of the pocket program
- Advert on back page (artwork supplied by sponsor)
- Logo on Congress website



# CATERING OPPORTUNITIES

## Morning Tea

\$2,000 plus GST

- Logo on Morning Tea signage
- Logo in Congress Program
- Logo on Congress Website
- Opportunity to place one company-provided free-standing pull up banner within the Morning Tea venue (2m high and 1m wide)

## Lunch

\$5,000 plus GST

- Logo on Lunch signage
- Logo in Congress Program
- Logo on Congress Website
- Opportunity to place one company-provided free-standing pull up banner within the Lunch venue (2m high and 1m wide)

## Afternoon Tea

\$2,000 plus GST

- Logo on Afternoon Tea signage
- Logo in Congress Program
- Logo on Congress Website
- Opportunity to place one company-provided free-standing pull up banner within the Afternoon Tea venue (2m high and 1m wide)

## Arrival Tea and Coffee

\$1,500 plus GST

- Logo on Arrival Tea and Coffee signage
- Logo in Congress Program
- Logo on Congress Website
- Opportunity to place one company-provided free-standing pull up banner within the Arrival Tea and Coffee venue (2m high and 1m wide)

# WELLNESS OPPORTUNITIES

## Chill Zone

\$8,000 plus GST (Exclusive Opportunity)

The opportunity to create your own corporate hub, close to major program sessions and with ease of access is available for sponsorship.

Branding acknowledgements will include the opportunity to theme the Chill Zone to your own corporate branding and includes one complimentary registration.

## Childcare Zone

\$8,000 plus GST (Exclusive Opportunity)

- Naming rights in the style of *IUCr 2023 Childcare Hub presented by **Your Organisation*** on all official media
- Acknowledgement and logo on the Congress website
- Acknowledgement and logo on the Congress signage
- One personalised push notification to all delegates carrying the official IUCr 2023 App



# SOCIAL PROGRAM

## Congress Gala Dinner

\$20,000 plus GST

The social highlight of the Congress, a spectacular evening where delegates will be wined, dined and entertained.

- Logo in Congress Program
- Eight complimentary tickets to the Congress Dinner
- Logo on Congress Dinner tickets
- Logo included on Congress Dinner signage
- Logo on Congress Website
- Opportunity to place a company-provided pull-up banner at the entrance to the dinner venue (2m high and 1m wide)

## Opening Ceremony

\$10,000 plus GST

The Congress begins with a splendid ceremony combining formality with world class entertainment, especially produced to welcome delegates from around the world. The price is included in the registration fee – a fact reflected by the strong attendance at this event.

- Logo in Congress Program
- Logo included on Opening Ceremony signage
- Logo on Congress Website
- Five tickets to the Opening Ceremony
- Company logo on tickets to the Opening Ceremony
- Opportunity to place a company-provided pull-up banner at the entrance to the Opening Ceremony venue (2m high and 1m wide)



## Welcome Reception

\$10,000 plus GST

The Opening Ceremony is followed by a Welcome Reception, open to all delegates, taking place in the Exhibition. Sponsorship of this event offers excellent branding and networking opportunities. The price of this evening is included in the delegate registration fee – a fact reflected in the strong attendance at this event.

- Logo in Congress Program
- Logo included on Welcome Function signage
- Logo on Congress Website
- Five tickets to the Welcome Function
- Company logo on tickets to the Welcome Function
- Opportunity to place a company-provided pull-up banner at the entrance to the Opening Ceremony venue (2m high and 1m wide)



# TECHNOLOGY SPONSORSHIP

## Congress App

**\$10,000** plus GST (Exclusive Opportunity)

The Congress App can be downloaded by all delegates and will contain important information including the Congress program, session room maps, speaker biographies, exhibition booth information, and interactive information.

- Logo will be included on the main menu screen of the Congress App
- Opportunity to place banner ad on the home screen of the app (size and dimensions will be provided by the Congress Organising Committee)
- Dedicated page within the app to showcase business information including the attachment of documents

## Congress Website

**\$15,000** plus GST (Exclusive Opportunity)

This is a unique investment opportunity for a leading edge organisation to partner with the Congress to deliver a superior website.

- Opportunity to sponsor the Congress Website
- Logo on Congress Website as sponsor of the Website
- Banner advertisement on each page of the Congress Website (sponsor to supply banner advertisement as per specifications set by the Organising committee)
- Logo in Congress Program

## Electronic Newsletters (E-Zines)

**\$1,000** per e-zine

This graphically designed newsletter will be used to electronically communicate with thousands of existing and potential delegates in the lead-up to the Congress. It will be distributed frequently to thousands of delegates in the database, and will contain information designed to be both informative and entertaining.

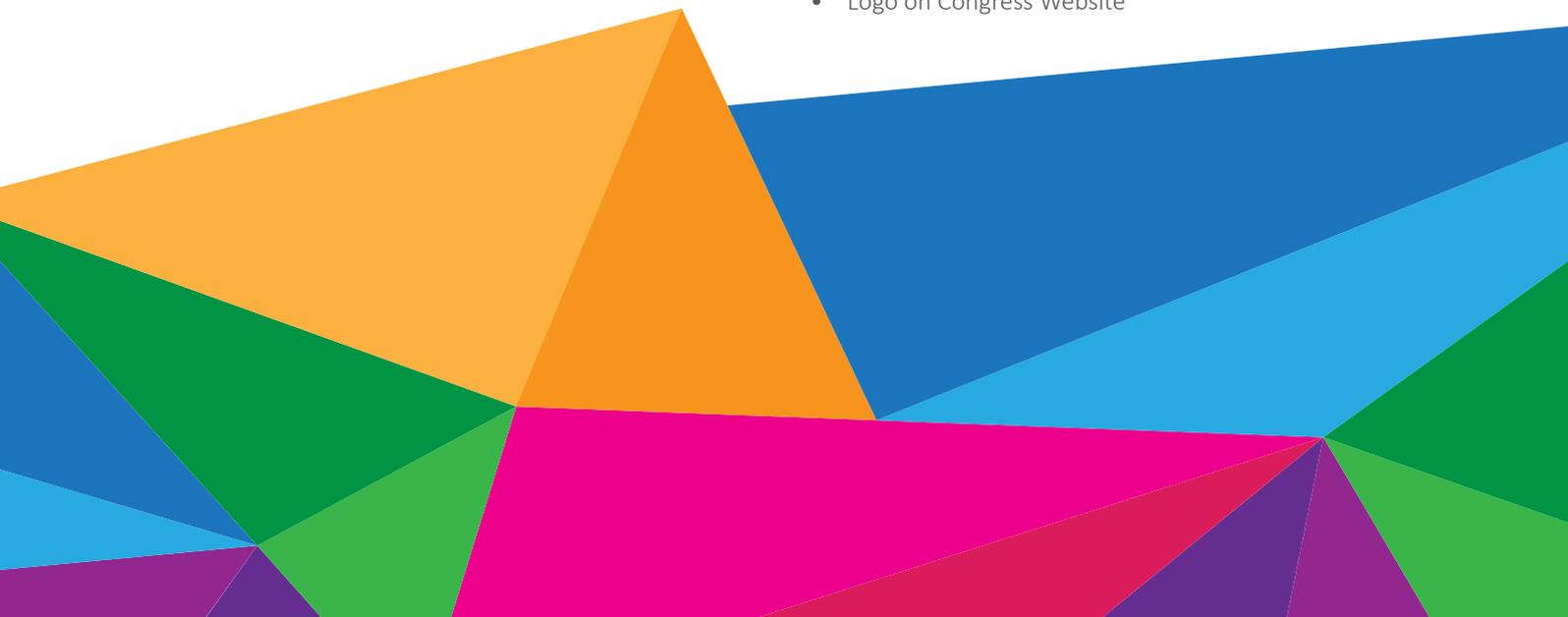
- Banner advertisement on each E-zine, this is a hyperlink to sponsors website. (Please note: The width of this ad is at the discretion of the Organising Committee)
- Logo in Congress Program

## Internet Café and Charging Station

**\$7,000** plus GST (Exclusive Opportunity)

The opportunity to sponsor the exclusive Internet Café and Charging Station operating within the Exhibition Area. The internet cafe and Charging Station will be used regularly by delegates, Speakers' and exhibitors.

- Logo on signage at the Internet Café and Charging Station
- Logo on screensaver for the Internet café computers
- Sponsors website as the homepage for the Internet Café computers
- Logo on Congress Website



# ADVERTISING OPPORTUNITIES

## Congress App Advertisements

\$300 per advert

One promotional PDF flyer to be placed onto the Congress App (size and content to be approved by the Congress Organising Committee)

## Congress App Notification Post

\$300 per notification

Push notifications are the best way to reach and connect with the attendees while at the Congress at any time and disseminate your information, updates, invitation to visit your booth, attend your lunch symposia and much more. The message appears on the screen of the attendee's device even if the event app is closed, which ensures that your message is always seen. The Congress will be paperless, meaning that every delegate will download the Congress app and thus increase the visibility and receipt of your alerts. A limited amount of push notifications will be sent per day so a first-come, first-served policy will apply. Text should not exceed 140 characters.

- Have your message directly seen by all delegates present at the Congress
- Schedule your message and have it sent at your preferred timing

## Congress Ezine Advertisement / Feature

\$300 per advert

You will be required to supply the advertisement in JPEG format. Specs will be supplied once confirmed.

The advertisement must be submitted to the Congress team one week before the selected e-newsletter issue is released. Deadlines will be supplied once confirmed.

## Website

### Advertisement / Feature

\$500 per advert for a one month period

Get unmatched visibility by posting your corporate advertisement on this web site!

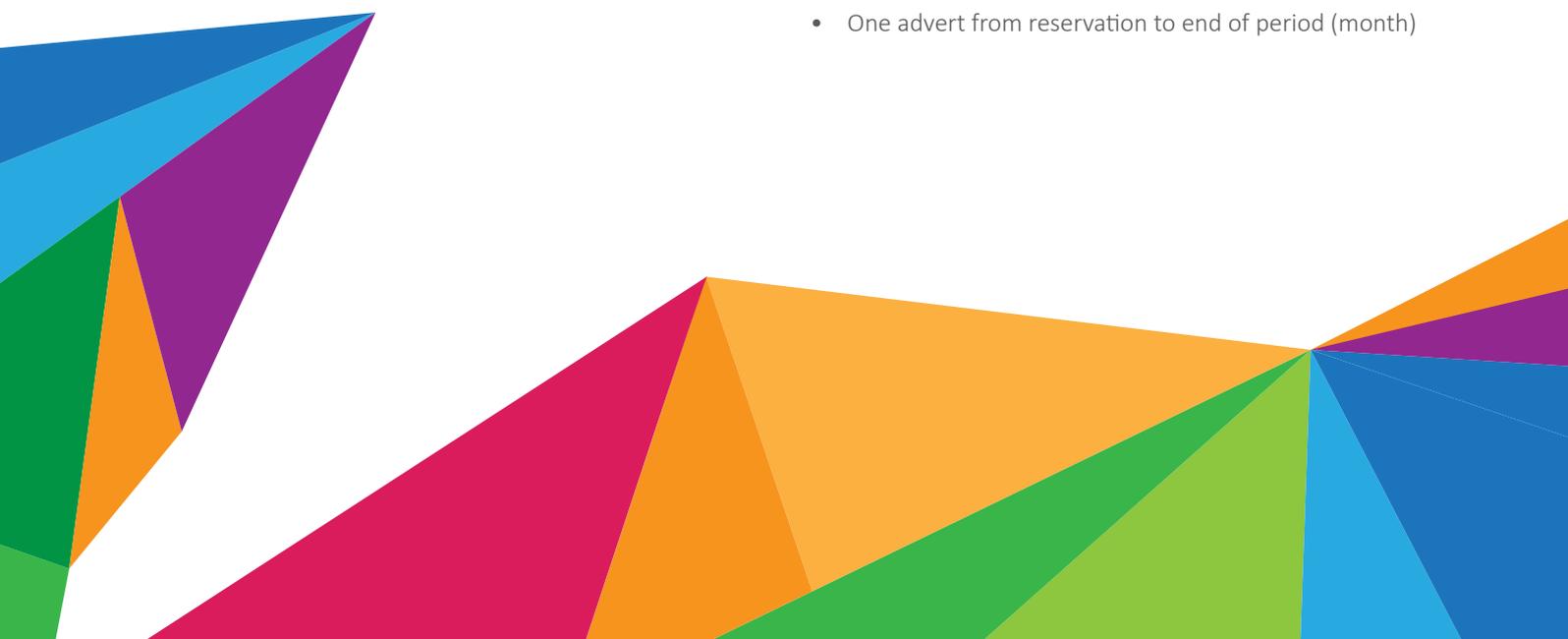
The Congress offers one online ad space on the homepage. The number of impressions of a particular advertisement is determined by the number of times the particular page is located and loaded. The number of times the particular ad appears is randomly generated: each time a person connects to the website, a different ad may randomly appear.

Ad sizes and materials: the size of the banner will be identified based on availability on the page.

Please supply all banner ads in GIF or JPG format. Ad specifications will be provided upon reservations.

This opportunity includes:

- One advert from reservation to end of period (month)



# EXHIBITION OPPORTUNITIES

The exhibition is set to be the primary networking arena for delegates, Speakers' and Congress partners. The Congress programme has been designed to maximise the opportunity for delegates to visit the exhibition with all refreshment breaks, the Congress Welcome Reception and Seating areas all located within the exhibition area.

## Exhibition Booth

\$7,000 plus GST

Entitlements:

- Nine square metres of exhibition space
- Back and side walls
- Carpeted floor
- Organisation name on fascia over open side
- Two spotlights
- One standard power outlet
- Two complimentary exhibitor registrations, including morning and afternoon tea and lunch during the Congress

## Table Top Display

\$3,500 plus GST

- Trestle table with cloth
- Two chairs
- Backboard
- Company name on fascia sign
- One power outlet
- One complimentary exhibitor registration, including morning and afternoon tea and lunch during the Congress

## Space Only Rate

\$700 plus GST per sqm

- Space only provided for the sqm purchased \* no stand construction, power or lighting is included and must be provided by the sponsor (at your own expense)
- Minimum 18sqm space to be secured
- Carpeted floor
- Two complimentary exhibitor registrations, including morning and afternoon tea and lunch during the Congress



# PARTNERSHIP FORM



26TH CONGRESS AND GENERAL ASSEMBLY  
OF THE INTERNATIONAL UNION OF  
**CRYSTALLOGRAPHY**  
22-29 August 2023  
Melbourne Convention and Exhibition Centre  
[www.iucr2023.org](http://www.iucr2023.org)

## PERSONAL DETAILS

Organisation name (for invoicing purposes) \_\_\_\_\_

Contact Person (for invoicing purposes) \_\_\_\_\_

Email \_\_\_\_\_

Organisation name (for marketing purposes) \_\_\_\_\_

Contact Person (for organising purposes) \_\_\_\_\_

Position \_\_\_\_\_

Email \_\_\_\_\_

Telephone \_\_\_\_\_

Address \_\_\_\_\_

State \_\_\_\_\_ Postcode \_\_\_\_\_ Country \_\_\_\_\_

Website \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

Please tick appropriate box. All sponsorship prices are in AUD and exclusive of 10% GST (Goods and Services Tax).

PACKAGE	PRICE PER PACKAGE EXCLUDING GST
<b>MAJOR OPPORTUNITIES</b>	
<input type="checkbox"/> Diamond Sponsorship	\$40,000
<input type="checkbox"/> Ruby Sponsorship	\$30,000
<input type="checkbox"/> Emerald Sponsorship	\$20,000
<input type="checkbox"/> Sapphire Sponsorship	\$20,000
<input type="checkbox"/> Topaz Sponsorship	\$10,000
<input type="checkbox"/> Quartz Sponsorship	\$8,000
<b>EDUCATIONAL OPPORTUNITIES</b>	
<input type="checkbox"/> Breakfast Session	\$7,000
<input type="checkbox"/> Lunch Session	\$8,000
<input type="checkbox"/> Plenary Session	\$10,000
<input type="checkbox"/> Workshop / Concurrent Session Speaker	\$5,000
<input type="checkbox"/> Poster Zone	\$10,000
<input type="checkbox"/> STEM Expo Sponsor	\$20,000
<input type="checkbox"/> Sponsored Delegates (DNA)	\$1,500
<input type="checkbox"/> Oral Presentation Prizes	\$5,000
<input type="checkbox"/> Poster Presentation Prizes	\$5,000

### DELEGATE SERVICES

<input type="checkbox"/> Congress T-Shirt	\$10,000
<input type="checkbox"/> Social Media Entitlements	\$1,500
<input type="checkbox"/> Refillable Wattle Bottle	\$15,000
<input type="checkbox"/> Barista Zone	\$8,000
<input type="checkbox"/> Juice Bar	\$9,000
<input type="checkbox"/> International Centre / Melbourne Information Point	\$5,000
<input type="checkbox"/> Pocket Program	\$10,000

### CATERING OPPORTUNITIES

<input type="checkbox"/> Morning Tea	\$2,000
<input type="checkbox"/> Afternoon Tea	\$2,000
<input type="checkbox"/> Lunch	\$5,000
<input type="checkbox"/> Arrival Tea and Coffee	\$1,500

### WELLNESS OPPORTUNITIES

<input type="checkbox"/> Chill Zone	\$8,000
<input type="checkbox"/> Childcare Zone	\$8,000

## SPONSORSHIP OPPORTUNITIES (continued)

PACKAGE (continued)	PRICE PER PACKAGE EXCLUDING GST
<b>SOCIAL PROGRAM</b>	
<input type="checkbox"/> Congress Gala Dinner	\$20,000
<input type="checkbox"/> Opening Ceremony	\$10,000
<input type="checkbox"/> Welcome Reception	\$10,000
<b>TECHNOLOGY SPONSORSHIPS</b>	
<input type="checkbox"/> Congress App	\$10,000
<input type="checkbox"/> Congress Website	\$15,000
<input type="checkbox"/> Electronic Newsletters (E-Zines)	\$1,000
<input type="checkbox"/> Internet Café and Charging Station	\$7,000

<b>ADVERTISING OPPORTUNITIES</b>	
<input type="checkbox"/> Congress App Advertisements	\$300
<input type="checkbox"/> Congress App Notification Post	\$300
<input type="checkbox"/> Congress Ezine Advertisement / Feature	\$300
<input type="checkbox"/> Website Advertisement / Feature	\$500
<b>EXHIBITION OPPORTUNITIES</b>	
<input type="checkbox"/> Exhibition Booth	\$7,000
<input type="checkbox"/> Table Top Display	\$3,500
<input type="checkbox"/> Space Only Rate	\$700

**TOTAL \$ AUD**

**+ 10% GST**

**Declaration:** I have read and accept the terms & conditions with this form and wish to become a sponsor at **IUCR 2023**.

I agree to sponsor for a total of **\$ AUD** \_\_\_\_\_ excluding GST for the items selective above.

Signature \_\_\_\_\_ Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Application forms may be emailed to the contact listed to the right. A tax invoice will be sent upon receipt of your application form.

### CONDITIONS OF PAYMENT

- 50% payable on application confirmation of your Congress sponsorship item.
- The remaining payment must be made for all Congress sponsorship and exhibition monies prior to close of business on **22 May 2023**. Failure to do so may result in your Congress sponsorship item being released again for sale.

### PRIVACY STATEMENT

- YES, I consent to my details being shared with suppliers and contractors of the Congress to assist with my participation and planning. Also for the information distribution in respect of other relevant events that may be of interest to me that are organised by the Congress Manager.
- NO, I do not consent.

### METHOD OF PAYMENT

#### Tick appropriate box

- I wish to pay by bank transfer. Bank details will be supplied on your tax invoice issued with confirmation.
- I wish to pay by credit card. A link will be sent to you via email to complete your payment securely online.

Please note: All credit card payments will appear as **"ICMS Australasia Pty Ltd"** on your statement and incur a 2% surcharge.



**22-29 August 2023**  
**Melbourne Convention and Exhibition Centre**  
[www.iucr2023.org](http://www.iucr2023.org)

### Forward completed application forms to:

**Emma Bowyer**

Event Director IUCR 2023

Email: [director@iucr2023.org](mailto:director@iucr2023.org)

Tel: +61 2 9254 5000

# CONTRACTING TERMS AND CONDITIONS

## The Contract

1. The term "Organiser" refers to ICMS Australasia Pty Ltd and includes associations, corporate and government bodies who have engaged ICMS Australasia Pty Ltd as their representative.
2. The term "Sponsor or Exhibitor" includes any person, firm, company or corporation and its employees and agents identifies in the Application Form or other written request for exhibition space.
3. A "contract" is formed between the Organiser and Exhibitor when the Organiser accepts the signed Application Form and receives a minimum of 50% of the total owing as a deposit. The Organiser will then issue a confirmation letter to the Exhibitor.
4. The Organiser may cancel the contract at their discretion if the agreed deposit is not received within 28 days of lodging the Application Form. Additionally the Organiser reserves the right to cancel the contract by returning the deposit within 28 days of receipt.

## The Application

5. An official Exhibition Application Form must be received to reserve the space.
6. The Organiser reserved the right to refuse application or prohibit any Exhibitor from participation without assigning a reason for such refusal or prohibition.

## Obligations and Rights of the Organiser

7. The decision of the Organiser is final and decisive on any question not covered in this contract.
8. The Organiser agrees to hold the exhibition however, reserves the right to postpone the exhibition from the set dates to hold the exhibition on other dates as near the original dates as possible, utilising the right only when circumstances necessitate such action and without any liability to the Organiser.
9. The Organiser agrees to promote the exhibition to maximise participation
10. The Organiser agrees to allocate the Exhibitor an exhibition space as close as possible to their desired location.
11. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organiser.

12. The Organiser reserves the right to change the exhibition floor layout if necessary.
13. The Organiser is responsible for the control of the exhibition area only.
14. The Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
15. The Organiser agrees to provide the Exhibitor with an Exhibition Manual prior to the exhibition for the purpose of communicating required actions on the part of the Exhibitor.
16. The Organiser has the right to take action based on verbal or written directions including those contained in the Exhibition Manual. This is to ensure that all laws in connection with the exhibition are complied with, to prevent damage to person or property and to maximise the commercial success of the exhibition.
17. The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.
18. The Organiser reserves the right to specify heights of walls and coverings for display areas.
19. The Organiser reserves the right to disapprove the content and presentation of the Exhibitor catalogues, acknowledgements, handbills and printed matter with respect to the exhibition.
20. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for the purpose of setting up and dismantling.
21. The Organiser reserves the right to refuse any person including exhibitor staff, representatives, visitors, contractors and/or agents entry to the exhibition if they do not hold a purchased or complimentary entry card.
22. The Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
23. The Organiser will specify any regulations with regard to sound levels including microphones, sound amplification, machine demonstrations and videos. The exhibitor agrees to abide by these.
24. The Organiser will arrange security onsite during the period of the exhibition but will not accept no liability for loss or damage.
25. The Organiser will arrange for daily cleaning of aisles outside the exhibition open hours.

## Obligations and Rights of the Exhibitor

26. The Exhibitor must ensure that all accounts are finalised and paid prior to the allocated exhibition move-in period.
27. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the exhibition.
28. The Exhibitor must make every effort to maximise promotion and commercial benefits of participating in the exhibition.
29. The Exhibitor must comply with all directions/requests issues by the Organiser including those outlined in the Exhibition Manual.
30. The Exhibitor must comply with all applicable laws, including laws in relation to occupational health & safety. The Exhibitor will therefore act with care to avoid damage to persons or property in the exhibition.
31. The Exhibitor must ensure the cleanliness and tidiness of their allocated space. Upon the conclusion of the exhibition the Exhibitor will promptly remove all exhibits, tools and other materials. If the Exhibitor fails or refuses to do so, the Organiser will make arrangements for this to be done by an external party at a cost to be paid by the Exhibitor.
32. The Exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitor. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.
33. The Exhibitor will submit plans and visuals of custom designed exhibits to the Organiser for approval prior to the commencement of the exhibition. Exhibitors failing to do so may be denied access to the exhibition to build or may be requested to cease building. A valid Insurance Certificate of Currency for independent exhibition contractors will also be submitted prior to the Organiser granting this company access to the exhibition area.
34. The Exhibitor is responsible for all items within their allocated exhibition space.
35. The Exhibitor agrees to adhere to all fire regulations and will refrain from using flammable or dangerous materials within the exhibition. Written approval must be sought from the Organiser if flammable or dangerous materials are required for the success of the exhibit.
36. The Exhibitor will not use nails, screws or other fixtures on any part of the premises including walls and floor unless authorised by the Organiser. In any case all permanent damage will result in the Exhibitor being invoices for all repairs.

(cont'd)

37. The Exhibitor acknowledges that the Organiser has a preferred freight forwarder and agrees to comply with all instructions relating to delivery times. If an alternate freight forwarder is engaged, the Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue, lost or damaged prior to the delivery date specified or on return.
38. The Exhibitor agrees to abide by requests made by the Organiser to stop any activity that may cause annoyance to others in the exhibition.
39. The Exhibitor agrees to conduct all business transactions within their allocated exhibition space unless otherwise approved by the Organiser.

#### Storage of goods

40. Unless otherwise communicated storage will not be provided onsite at the exhibition. Under no circumstance are goods permitted to be stored in public access areas.

#### Stand Services and Construction

41. Official contractors will be appointed by the Organiser to undertake stand construction and freight forwarding plus supply furniture, electrics, telecoms and IT equipment. This is for insurance and security reasons. All non-official contractors wishing to enter the exhibition are required to produce current Certificates of Currency for Insurance, Public Liability and OH&S. Access will be denied without such documentation.

#### Insurance and Liability

42. All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the request of the Organiser.
43. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.
44. Whilst the Organiser will endeavour to protect exhibition property whilst on display at the exhibition, it must be clearly understood that the venue, the Organising Committee and the Organiser cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.
45. The Organiser shall not be liable for any loss, which exhibitor may incur as a result of the intervention of any Authority, which prevents the use of the premises or any part thereof in any manner whatsoever.

46. The Organiser will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally the Organiser will not be accountable for the level of commercial activity generated.

#### Payment & Cancellation

47. The Exhibitor has seven (7) days in which to make their final payment when it falls due. After this time the space will be available for sale to another company. All deposits paid will automatically be forfeited and NO refund will be made. NO exhibitor shall occupy allocated exhibition space until all monies owing to the Organiser by the Exhibitor are paid in full.
48. In the event that the Exhibitor fails to occupy their allocated exhibition space by the advertised opening time, the Organiser is authorised to occupy this space in any manner deemed to be in the best interest of the Exhibition. The Exhibitor contracted to this space will remain liable to all Terms and Conditions of Contract and will not be eligible for a refund.
49. Withdrawal – if the Exhibitor withdraws its exhibition commitment they will be liable for the following payments in accordance with the below:
  - a. 12 months or more to the first day of the exhibition – 75% refund on sponsorship and exhibition amount
  - b. 6-12 months prior to the first day of the exhibition – 50% refund on sponsorship and exhibition amount
  - c. Less than 6 months prior to the first day of the exhibition – No refund on sponsorship and exhibition amount
  - d. If notice of cancellation is received and full payment for funds owing has not been received, the Exhibitor will be invoiced for the difference to satisfy the above and below cancellation and refund policy. Payments must be made within 7 days of receipt of invoice.

50. Cancellation – if the event is cancelled due to unforeseen circumstances, the Organiser will not be liable to the Exhibitor for any loss incurred by the Sponsor or Exhibitor as a result of the cancellation, however all monies paid for any sponsorship and exhibition will be refunded.
51. Rescheduling – if the event is rescheduled for any reason and the Sponsor or Exhibitor does not wish to participate in the exhibition at the rescheduled dates, the Organiser will not be liable to the Exhibitor for any loss incurred by the Exhibitor as a result of the rescheduling, and the Exhibitor will only be liable for 25% of the total sponsorship and exhibition cost with the remaining funds being refunded.
52. If the event transfers to an online or hybrid format and the Sponsor or Exhibitor does not wish to participate in the event in the online format, the Organiser will not be liable to the Sponsor or Exhibitor for any loss incurred as a result of the online format. The Sponsor or Exhibitor will be liable for up to a maximum of 25% of the total sponsorship or exhibition cost, including 10% administration plus a scale of value dependant on the level of entitlements already delivered, such as a promotion and branding.
53. Booth availability may be limited or restricted and allocations and available quantities will be advised upon processing your application.

Terms and Conditions of Contract reviewed  
May 2022.







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